INDIRIZZO: Amministrazione Finanza Marketing

CLASSE: III

MATERIA: Inglese

Modulo 1	Contenuti
Frasi ipotetiche	Ripasso frasi ipotetiche 1 e 2 grado I wish/ if only
Modulo 2	Contenuti
Frasi relative	Defining/ not defining clauses Used to linkers
Modulo 3	Contenuti
Culture today	• English as a global language • Globish
Modulo 4	Contenuti
The UK	• The UK geography • Pre 20th century • 20th century • 21st century • British women: Emmeline Pankhurst and Margaret Thatcher • Brexit • Multiculturalism in the UK • The UK economy • The UK political system

Modulo 5	Contenuti
the english speaking countries	• Ireland • Australia • New Zealand • Canada • India • South Africa
Modulo 6	Contenuti
The business world	• The economic systems • Economic Icons: Smith, Keynes • The public sector • Economic indicators
Modulo 7	Contenuti

Production	• What is production • Sectors of production • Economies of scale • Quality control • Smart manufacturing • Relocation of business • The circular economy
Modulo 8	Contenuti
Types of business	• Business structures • Start-ups • Business growth • Multinational • Company internal organization
Modulo 9	Contenuti

Communication skills	• Making phone calls • Doing video conference calls • Writing business letters • Writing business emails • Writing istant messages • Writing business reports
Enquiries	• Telephone enquiries • Telephone replies to enquiries • Written enquiries • Written replies

Libri di testo in adozione:

Business Today, Philippa Bowen and Margherita Cumino, DeaScuola Petrini